Our mission is to promote connection, curiosity, exploration, discovery, and discussion through learning and social engagement in non-credit classes, lectures, field trips, and events designed for adults 50+. 
The OLLI Annual Report for fiscal year 2020 provides an overview of the activities, accomplishments, and assets of the program between July 1, 2019, and June 30, 2020.

This year started strong for OLLI at WVU. With the help of our leadership, volunteers, members, donors, benefactors, and friends, OLLI at WVU continued to offer more classes and opportunities to more older adults in the Morgantown and Charleston areas.

While membership in the Charleston area was growing steadily, membership in Morgantown began to fall. Feedback suggested that the increasing frequency and length of wait lists for classes was discouraging membership renewals. This is a situation that we need to continue to monitor.

Among the significant events of 2019-20 were the following:

- OLLI hosted Steve Thaxton, Executive Director of the National Resource Center (NRC) for Osher Lifelong Learning Institutes, as our Irving Goodman Aging Lecture speaker in September.

- In October, I was invited to attend a symposium hosted by the NRC in Chicago. The three-event event featured presentations and group discussions on fundraising, membership marketing and retention, working with volunteers, diversifying revenue sources, and facilities management, as well as opportunities to network with a small group of fellow OLLI directors, NRC staff, and Osher Foundation staff.

- The facilities committee began the process of securing additional classroom space at the Mountaineer Mall. The committee met with representatives of WVU Facilities Planning to discuss OLLI’s space needs and tour several locations. A special meeting was held in early March to discuss plans, space needs, and fundraising options with OLLI’s members in Morgantown.

- In March, OLLI was granted a third Osher Capacity Building grant in the amount of $25,000 to fund a part-time staff person in Charleston for the next fiscal year.

Unfortunately, near the end of our winter term, our world was turned upside down by COVID-19, a world-wide pandemic. WVU sent employees and students home and transitioned to remote classes and work. OLLI’s response to this new environment and its impact are detailed in a separate report on the back page.

Despite the uncertainty surrounding the closing of this year, and the beginning of 2020-21, I remain confident that OLLI at WVU will land stronger on the other side of this crisis.

Thank you for your continued support.

Jascenna Haislet
Director, OLLI at WVU
813 Members

2% Over 850* non-members served

* includes non-members on the Friday ebulletin list who receive on a weekly basis general information of interest to older adults, and about events at OLLI, WVU, and around the community.

196 classes, lectures, interest groups and workshops

12 special events

5 regional day trips

5,983 registrations

209 volunteers, including instructors

21 scholarships for 13 recipients
OLLI at WVU continues to grow as an organization with the unwavering commitment and generosity of our patrons and supporters. We acknowledge and thank the following:

- The Bean Counter
- The Bernard Osher Foundation
- B’nai Jacob Synagogue
- Collette Travel
- Edgewood Summit
- George D. Hott Memorial Foundation
- Harmony at Morgantown
- John Mathew Gay Brown Family Foundation
- Kroger Company
- Mountaineer Mall
- Morgantown Art Association Gallery
- Morgantown Dance Studio
- Robert C. Byrd Courthouse
- Schoenbaum Family Education Center
- South Charleston Public Library
- Spruce Street United Methodist Church
- Temple Israel
- The Village at Heritage Point
- West Virginia University, President’s Office
- WVU Foundation
- WVU School of Public Health (SPH)

The Bernard Osher Foundation

The Bernard Osher Foundation seeks to improve quality of life through the support of lifelong learning institutes such as OLLI at WVU. The Foundation was founded in 1977 by Bernard Osher, a respected businessman and community leader. The Foundation has now funded 124 Osher Lifelong Learning Institutes on campuses of colleges and universities from Maine to Hawaii. Funding for OLLI is contingent upon membership growth goals, so membership matters. To learn more about The Bernard Osher Foundation, please visit their website at www.osherfoundation.org.
Income & Expenses

Income

Grants: $12,000
Individual Donations: $31,791
Earned Income: $83,342
Endowments: $59,702
WVU Support: $74,033

Sources of Income

- Grants 5%
- Individual Donations 12%
- Earned Income 32%
- Endowments 23%
- WVU Support 28%

Sources of Earned Income

- Programming 6%
- Administrative Costs 20%
- Facilities 11%
- Personnel 63%

Expenses

Programming: $14,977
Administrative Costs: $48,337
Facilities: $27,064
Personnel & Fringe Benefits: $150,726
A Year in Photos

Classes, Trips, & Events
Thank You to Our 2019-20 Donors

Mary & John Fischer
Marsha Fletcher
Michael Fotta
Michalene Fox
Ruth Gardner
George D. Hott Foundation
Shirley Giuliani
David Gross
Denise Gwinn*
Priscilla M Haden
Jascenna Haislet*
Rose Haislet*
Judith Hall
Catherine Hamilton
Janet Hamilton
Joe Hample & Barry Wendell
Paul & Kathy Hanko
Mark Harrison
Katherine S. Hastings
Jim Held & Bonnie Brown*
Richard Hess
Elissa Hoffman
Sara Jane Hornbeck
Barb Howe
Jerrey Hoyt
Linda Jacknowitz
Willa Jarvis
Pat Jenkins
Maureen Johnson
Ed Johnson*
John Mathew Gay Brown Family Foundation
Patricia C. Johnston & Lawrence Fraill*
Kathryn Kay
Sue Keller
Michael & Royce Keller
Sonja & Chris Kelley
Emory & Janet Kemp
Yvonne Khourie
Doug Kilmer & Janis Reynolds
Steve & Susan Kite
Sandra Knowles
Kroger Company
Sherilyn Kuehn
Walter & Kathleen Labys
Roy B. Leonard
Ronald & Susan Lewis
Nancy & Roger Lohman
Karen S. Long*
John & Harriet Loth
Sally & Charles Love
Jamee N. Luna
Jane E. Martin
Betty Maxwell
Stephen & Connie McCluskey
Kim & Dave McCluskey
Bill McCutcheon
Clark & Allyson McKee*
Trina S. Means
Earl & Cecelia Melby
Robert & Miriam Miller
Lawrence Miller
Florita Montgomery
Dorothy Moore
Judy & Andy Morris*
Donald & Mary Morrison
Prasadarao B. Mukkamala
Lisa A. Murdock
Colleen & Phillip Murray
Charlotte Nath
Carolyn & Byron Nelson
Elizabeth Nelson
Cindy O'Brien
Judith Osha
Penny Patton
Joe Paull & Eleanor Grubbs Paull
Howard & Beverly Persinger, Jr.
John & Mary Pigza
Cecil Pollard
Nancy & John Raley
Richard Reardon*
Peg Reese
Richard Robb
Frank & Madelyn Romeo
Shirley Rosebaum
Alan & Gwen Rosenbluth
Larry Rowe
Steve Runfola
Barbara J. Schell
Diana F. Scott*
Diana Scott-Beattie
Len & Eleanor Simmons
Judy Sirk
Sharon Smith
Sandy Smith
Gloria Sofranko
Eleanor Spohr
Pat Stanton
Nancy Stark
Annette Tanner
Rita Tanner*
George & Viera Trapp*
Becky Turton
Wally & Norma Venable
Lynn Vespoint
William & Susan Vieweg
Bill Weiss*
Judy Werner
Stephen Wetmore
Grace & Gary Wigal
Lex & Jill Wosinet
Jani Wright
David Yelton
Linda Yoder

$31,841.26

from

194

OLLI members

and

22

friends

*Sustaining Donors
In response to the world-wide COVID-19 pandemic, OLLI’s board of directors voted on March 13 to cancel remaining winter term classes and delay the beginning of in-person spring 2020 classes until May 4. By March 16, WVU was encouraging employees to work from home. By March 21, the Mountaineer Mall, where the OLLI office and classrooms are located in Morgantown, was closed until further notice per order of the Governor of West Virginia.

OLLI cancelled all in-person classes and transitioned to online learning for the spring term with 22 classes converting to a Zoom platform. Several Zoom training sessions were added to the schedule and Ask-a-Geek was expanded to a weekly schedule. To engage members in a social setting, a weekly Sunday evening happy hour was created.

Registration for spring term classes began on the morning of March 16, prior to WVU’s work-from-home announcement, with hopes that we would be back together by early May. Over the next three days, we processed $2,935 in memberships and spring term enrollment fees. By Monday, March 23, it became clear the OLLI would not be holding face-to-face classes during the spring term and registration was paused.

As we encouraged instructors to offer classes online, I made the decision to offer any available OLLI programming during the spring term free and open to the public. This decision was based on the desire to support and serve older adults in our wider communities under stay-at-home orders and the uncertainty of not knowing what the quantity or quality of programming we would be able to offer was going to be at the time.

Members who had already paid their spring term enrollment fees and/or had purchased their membership within the preceding two weeks were offered a refund, a credit for an upcoming term, or the opportunity to donate their payment. Seventy-one members donated a total of $2,070 of membership dues, enrollment fees, and field trip payments to OLLI.

In a further effort to keep our members informed and engaged, board members made two rounds of phone calls to members to check-in and answer questions.

The frequency of OLLI’s ebulletin increased to twice a week through the spring term and staff researched other online opportunities for our members to enjoy.

OLLI granted 16 complimentary memberships for the spring term. At least 173 individual OLLI members participated in OLLI classes via Zoom between April 1 and June 30.

Despite falling short of our membership/enrollment fee income goal of $68,000, our goal for individual donations was exceeded by $13,791. OLLI finished 2019-20 with a budget surplus of $15,952.

A couple of positive things have come out of OLLI’s forced transition to online programming. One is our ability to now offer online programming for older adults in our communities who are not able, even in non-pandemic times, to join us in our physical classroom spaces due to health and/or transportation issues. Online programming has been on our list of future plans for a few years. Now we know that we can offer these opportunities and will move forward with plans to incorporate online options in future terms.

The other positive is that online programming has enabled and encouraged exchange between our Morgantown and Charleston programs. Most classes, regardless of the location of the instructor, were offered to members from both locations at the same time. We witnessed several reunions online of old friends and acquaintances.

In April, the board voted to start the 2020-21 membership year online only.